

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
OCT16/12 18.46

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	MEDIA	PLACEMENT	
SALES PRSN	WA-	JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT16/12 18.46

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STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1545												
27	S		1100A-1200N	30		\$1,000.00	10/16	10/16	0		TUE	0
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												
36	A		1200N-100P	30		\$1,000.00	10/18	10/19	1		TH-F	1
PROGRAM : NEWS ORD COM1 : ACCIDENTALLY REJECTED M1. THIS IS THE SAME THIS IS A MAKE-GOOD FOR OCT16 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6249646 TRF# 323795
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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M1	REJECT	BUY#27	MISSED: TUE/1100A-1200N OFFER: TH-F/1200N-100P CMT: WE CAN OFFER				OCT16		30S	\$1,000.00	(OCT16/12)	PLS ADVISE.
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M2	OK'D	BUY#27	MISSED: TUE/1100A-1200N OFFER: TH-F/1200N-100P CMT: ACCIDENTALLY REJECTED M1. THIS IS THE SAME				OCT16		30S	\$1,000.00	(OCT16/12)	PLS ADVISE.
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OCT/12						80450.00						
CONTRACT TOTAL											80450.00	
TOTAL SPOTS											35	

MARKET TOTALS \$206,282 WFTV 39% WKMG 19% WESH 18% WOFL 9% WKCF 5% WRBW 8% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE